# Impact update 2026

## Jaarlijkse reflectie en resultaten in opvolging van het Ghana Charter

**Naam bedrijf:** LOLALIZA

**Datum indiening:** 01/11/2026
**Contactpersoon:** Elodie Doret, CPMO, elodie.doret@lolaliza.com
**Website:** www.lolaliza.com

### 1. Algemene reflectie

*Geef een korte samenvatting van de prioriteiten en de algemene vooruitgang het afgelopen jaar in lijn met het charter.*

Over the past two years, we have turned our commitments into tangible action:

- Traceability First: Our entire supply chain is mapped and verified, paving the way
- for the Digital Product Passport (DPP) on all our price tags starting January 2027.
- Responsible Collection: We are steadily growing our certified materials and shifting freight from air to rail.
- Waste Prevention & Circularity: Agile production keeps leftover stock strictly minimal, supported by continuous partnerships with local reuse networks.

Heading into 2027, we are accelerating : tackling packaging through our PPWR cross-functional working group, expanding supplier training, testing circular solutions and post-consumer partnerships to close the textile loop.

### 2. Upstream Due Diligence

*Het charter voorziet acties en maatregelen om eerlijke en duurzame praktijken na te streven in de toeleveringsketen. Beschrijf hier welke stappen er het afgelopen jaar gezet zijn op vlak van transparantie en traceerbaarheid, respect voor de mensenrechten, duurzaam grondstoffengebruik en milieubeheer, ondersteuning & samenwerking met leveranciers en consumententransparantie (upstream).*

**Transparency and traceability**

Since 2025, we have been tracing all orders, centralizing data within the Trace 4 Goods platform:

- Exact production sites for Sewing, Dyeing, Printing, Waving, Knitting.
- Certifications
- Social audits
- Q4 - 2026 : integrated Garment weight into the platform

Leveraging this data, we will launch the Digital Product Passport across our full range starting in January 2027; every price ticket (kimball) will feature a QR code directing customers to the DPP.

**Human Rights**

- The vast majority of our Asian suppliers hold at least one valid social audit.
- Since 2025, we have engaged and upskilled our European supply base through internal sessions and external Bureau Veritas training covering social and safety standards.

**Sustainable use of raw materials and environmental management**

Over the last year, we increased the proportion of sustainable products within our collections.

- Winter 2026: 34% of products carry a Garment Transaction Certificate and relevant licenses (up from 20% in Winter 2025).
- Summer 2026: 23% of products carried a Garment Transaction Certificate and relevant licenses (up from 10% in Summer 2025).
- We continue to innovate using Jeanologia technology across key denim styles.
- We reduced our carbon footprint by shifting portions of Asian freight from air to rail.

**Support and collaboration with suppliers**

- Our Import and CSR Manager maintains continuous communication with suppliers to build their sustainability capacity, onboard them into new workflows, and keep them informed of emerging regulations.
- Our supply base remains highly stable, underpinned by close collaboration; our buyers regularly visit most partner facilities.

**Transparency toward the customer**

- Having traced our supply chain and expanded our certified collections since 2025, we will offer customers end-to-end traceability per product via the DPP starting in January 2027.

## 3. Downstream Due Diligence

*Ook in de keten na verkoop streven we naar positieve evoluties op sociaal en milieuvlak en het voorkomen van schadelijke gevolgen. Beschrijf hier de stappen die het afgelopen jaar zijn gezet op vlak van transparantie over eindbestemming van kleding, duurzaamheid in distributie en verkoop, levensduurverlenging, circulaire businessmodellen en einde-levensfase en consumententransparantie (downstream).*

- We minimize overstock by operating on a responsive make-to-order model, driven by an agile supply chain. Responsive sourcing enables agile inventory control, limiting leftover stock to under 2.5%. Residual inventory is marked down across channels to offer accessible price points; any remaining historical stock is cleared through third-party marketplaces.

- We collaborate regularly with non-profit organizations.

- We safeguard product quality through inline inspections and pre-production durability testing (such as fabric pilling resistance) to maximize garment lifespans.
- In parallel, the PPWR working group will align our import and distribution channels with sustainable packaging regulations - a cross-functional onboarding began via a dedicated working group formed in Q3 2026.

- Every collection, we conduct random chemical testing to guarantee collection compliance, working closely with partners to de-risk every stage of the supply chain.

## 4. Vooruitblik

*Wat zijn jullie ambities of prioriteiten voor het komende jaar?*

1. We aim to increase the share of **TC-certified products** to 30% for Summer 2027 (vs 23% in summer 2026) and 36% for Winter 2027 (vs 34% in winter 2026).

2. We aim to expand pre-production fabric **durability** benchmarks into a standardized internal quality manual to document long product life spans against greenwashing claims.

3. In parallel with the official launch of the QR code, we will ensure complete, timely **data entry in Trace 4 Goods** while maintaining active supplier engagement.
    - Reconcile data entry in Trace 4 Goods to verify that Transaction Certificates (TCs), social audit certificates, and weight measurements are systematically uploaded prior to shipment release.
    - Update supplier framework contracts to make data provisioning on Trace 4 Goods a contractual delivery condition.

4. We will work on **PPWR (Packaging and Packaging Waste Regulation) traceability.**
    - Issue updated packaging technical specifications to suppliers to phase out non-recyclable polymers, minimize single-use plastics, and enforce minimum Post-Consumer Recycled (PCR) content requirements.

5. We aim to expand the proportion of inbound freight moved by **rail**.

6. We will scale up **social audits** (cover main tier-1 partners) and continue supplier training programs.
    - We aim to gradually (Q1 2028) extend social audit validation deeper into fabric mills and dye houses (Tier 2), anticipating stricter risk-assessment criteria under European supply-chain due diligence rules.

7. We will evaluate **circular business models,** such as second-hand resale (Q3 2027)

8. We will evaluate partnering with specialized **recycling and waste management operators** to ensure the reuse or recycling of end-of-use garments.(Q3 2027)

9. We will track **EU and regional EPR legislative timelines** to ensure ready reporting on product durability, fiber composition, and end-of-life sorting allocations.

10. We will maintain an active chemical risk assessment and testing program under **REACH**, partnering closely with our suppliers and accredited third-party laboratories (approx. 20% of the volumes being tested).

## 5. Optioneel: bijlagen of links

*Indien gewenst kan je hier verwijzen naar relevante documenten, rapporten of webpagina's die de voortgang onderbouwen.*